

# 2015 IMPACT REPORT



The Cindy Platt  
**BOYS & GIRLS CLUB**  
OF TRANSYLVANIA COUNTY

**GREAT FUTURES START HERE.**



# OUR MISSION

TO ENABLE ALL YOUNG PEOPLE, ESPECIALLY THOSE WHO NEED US MOST, TO REACH THEIR FULL POTENTIAL AS PRODUCTIVE, CARING, RESPONSIBLE CITIZENS.

# WHO WE ARE

SINCE 1999, OUR ORGANIZATION HAS BEEN COMMITTED TO MAKING A DIFFERENCE IN THE LIVES OF SCHOOL-AGED YOUTH, AGES 5-18 YEARS OLD. THROUGH AFTER-SCHOOL AND SUMMER PROGRAMS THAT FOCUS ON EDUCATION AND CAREER DEVELOPMENT; CHARACTER AND LEADERSHIP DEVELOPMENT; HEALTH AND LIFE SKILLS; THE ARTS; AND SPORTS, FITNESS AND RECREATION, WE INVEST IN YOUTH-MAKING A LIFELONG IMPACT THAT SHAPES THEIR FUTURES AND BUILDS A SENSE OF BELONGING AND PRIDE.

# WE PROVIDE

ACTIVITIES AND OPPORTUNITIES FOR YOUTH OUTSIDE OF SCHOOL HOURS THAT THEY OTHERWISE MAY NOT BE EXPOSED TO.

ONE-ON-ONE EMOTIONAL AND PHYSICAL SUPPORT THROUGH RELATIONSHIPS WITH CARING ADULTS.

A JOYFUL, FUN COMMUNITY OF SUPPORT WHERE YOUTH CAN LEARN AND FEEL EMPOWERED TO REACH THEIR GOALS.

A SAFE ENVIRONMENT FOR KIDS TO JOIN TOGETHER WITH OTHERS FROM VARIOUS SOCIO-ECONOMIC BACKGROUNDS THUS BREAKING THE CULTURAL BARRIERS OF THEIR HOME ENVIRONMENTS.



## ABOUT US

### ADDRESS

11 GALLIMORE ROAD  
BREVARD, NC 28712

### CLUB INFORMATION

SCHOOL YEAR COST: \$50

SUMMER COST: \$150\*

MEMBERS SERVED: 659

\*COST PER CHILD IS REDUCED FOR FAMILIES WITH MULTIPLE CHILDREN



The Cindy Platt  
**BOYS & GIRLS CLUB**  
OF TRANSYLVANIA COUNTY



## A LETTER FROM THE EXECUTIVE DIRECTOR

IN 2015, OUR CLUB REACHED NEW HEIGHTS – ACHIEVING RECORD MEMBERSHIP AND ATTENDANCE. AFTER DEVELOPING A NEW ENROLLMENT AND WAITLIST PROCESS AND INVESTING IN MORE STAFF, WE WERE ABLE TO SERVE 41% MORE YOUTH LAST YEAR. WE ALSO SPENT A CONSIDERABLE AMOUNT OF TIME SECURING THE FOUNDATION OF OUR CLUB – BOTH FIGURATIVELY AND LITERALLY. NEW PERFORMANCE MEASURES, JOB DESCRIPTIONS, NEW-STAFF ORIENTATION AND AN INTERNAL TRAINING SCHEDULE WERE DEVELOPED FOR OUR STAFF TO ENSURE THAT OUR PROGRAMS ARE DELIVERED WITH STANDARDS THAT SUPPORT OUR MISSION.

FOLLOWING A COSTLY MOLD REMEDIATION IN LATE 2014, WE SECURED A LOAN IN EARLY 2015 AND HAD A NEW ROOF CONSTRUCTED ON OUR BUILDING BY JULY. WITH OUR MONTHLY PAYMENTS AND THE GENEROSITY OF DONORS INCLUDING SUBSTANTIAL GIFTS FROM BOB AND INEZ PARSELL, WHO RECOGNIZE THAT ELIMINATING OUR DEBT PLACES US IN A MORE SUSTAINABLE POSITION TO FUND OUR OPERATIONS, THE \$250,000 LOAN HAS THANKFULLY BEEN DECREASED TO \$165,000.

OUR RECORD MEMBERSHIP IS SOMETHING TO CELEBRATE AND IT FURTHER CONSTRUCTS OUR VISION FOR THE FUTURE – THE COMMISSION FOR US TO ENSURE THAT OUR IMPACT IS INTENTIONAL, INDIVIDUAL AND LIFELONG WHILE WE ALSO FOCUS ON STRATEGIC PLANNING TO MEET THE DEMAND IN FRONT OF US.

LATE LAST YEAR, OUR BOARD OF DIRECTORS BEGAN THE PROCESS OF DEVELOPING OUR NEXT STRATEGIC PLAN – OR 3-YEAR VISION. JUST LAST MONTH, WE LAUNCHED THIS VISION AT OUR FIRST EVER BOARD AND STAFF RETREAT. THE VISION IS CENTERED ON LIFELONG IMPACT – OUR EFFORTS ARE PURPOSELY TARGETED TOWARDS IMPACTING CHILDREN'S LIVES NOW AND IN THE FUTURE – CONTINUING TO MAKE A DIFFERENCE IN THEIR LIFE LONG AFTER THEY HAVE "GRADUATED" FROM THE CLUB.

THIS IS A VERY EXCITING TIME OF GROWTH FOR OUR CLUB. AS WE ARE PREPARING TO CLOSE OUT ANOTHER RECORD YEAR FOR THE CLUB, I PERSONALLY INVITE YOU TO INVEST IN OUR YOUTH.

### PERHAPS YOU FEEL CALLED TO:

- HELP US PAY OFF OUR DEBT – MAKE A GIFT TO REDUCE OUR ROOF LOAN OF \$165,000
- MAKE A PLANNED GIFT – DESIGNATE A GIFT FROM YOUR INVESTMENTS AND/OR ESTATE TO HELP FURTHER SUSTAIN THE CLUB'S OPERATIONS
- COMMIT TO A RECURRING GIFT OF \$135/MONTH OR MORE TO SUPPORT THE COST OF ONE CHILD ATTENDING THE CLUB FOR A MONTH

WITH OVER 50 CHILDREN ON OUR WAITLIST AT ANY GIVEN TIME AND MANAGING AN AVERAGE OF 10 SOCIAL SERVICES REFERRALS PER QUARTER, WE ARE GENUINELY THANKFUL FOR YOUR SUPPORT. AS ONE OF OUR 15-YEAR-OLD TEEN MEMBERS STATED, "BEING A CLUB MEMBER HAS OPENED MY HEART AND MADE ME A HAPPIER PERSON." AND WE ARE HAPPIER, TOO.

MANY THANKS FOR YOUR SUPPORT,

CANDICE WALSH



## VOLUNTEER BOARD MEMBERS

CINDY PLATT  
(1947-2013)  
FOUNDER

CARY HITCHCOCK  
PRESIDENT

DON GENTLE  
VICE PRESIDENT

MARY LYNN MANLEY  
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LAURIE STRAYHORN  
SECRETARY

PARKER PLATT  
PAST PRESIDENT

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PAST PRESIDENT

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SHERIFF DAVID MAHONEY

MARK PEDDY

RAY TUERS

EMILY WALTHALL

KATHIE WILLIAMS

## STAFF MEMBERS

CANDICE WALSH  
EXECUTIVE DIRECTOR

EMILY TAYLOR  
JOINT OPERATIONS DIRECTOR

SARAH ST. MARIE  
JOINT OPERATIONS DIRECTOR

KATHLEEN DE LA TORRE  
FINANCE DIRECTOR

JACKIE WITHERSPOON  
RESOURCE DEVELOPMENT DIRECTOR

TADD HALL  
ANNUAL CAMPAIGN AND  
MARKETING/COMMUNICATIONS DIRECTOR

SOLANGE MORGAN  
MEMBERSHIP DIRECTOR

ALYCIA ANDRADE-BENTON  
HEALTH AND WELLNESS DIRECTOR

MARY JAY  
EDUCATION DIRECTOR

TRAVIS HAYES  
TEEN SERVICES DIRECTOR

# WHO WE *served in 2015*

WE SERVED 659 YOUTH, AGES 5-18!

## DEMOGRAPHICS

AFRICAN AMERICAN: 8%

ASIAN: 1%

BIRACIAL: 8%

CAUCASIAN: 70%

HISPANIC: 8%

OTHER RACES: 5%

FEMALE CLUB MEMBERS: 54%

MALE CLUB MEMBERS: 46%

5-12 YEAR OLDS: 82%

13-18 YEAR OLDS: 18%

24%

OF MEMBERS LIVED IN HOMES WITH AN  
ANNUAL INCOME OF LESS THAN  
\$25,000

414

HOUSEHOLDS SERVED, OF WHICH 45%  
WERE SINGLE PARENT HOUSEHOLDS.







**"MY FAVORITE ACTIVITY AT THE CLUB  
IS PLAYING IN THE GYM WITH  
MR. DEVON. I HOPE ONE DAY THAT I  
CAN WORK HERE!"**

**-MALACHI R.  
AGE 13**

*AT THE CLUB, CHILDREN HAVE  
THE CHANCE TO GROW  
RELATIONSHIPS WITH  
TRUSTED ADULTS WHO GUIDE  
THEM INTO MAKING  
DECISIONS THAT CAN AFFECT  
THEIR FUTURE.*



# HOW WE GREW

*in 2015...*

WE SERVED 659 CHILDREN IN 2015, 41% MORE THAN 2014.

WE SERVED AN AVERAGE OF 186 CHILDREN DAILY IN 2015, 14% MORE THAN IN 2014.

298 CHILDREN HAVE BEEN MEMBERS AT THE CLUB FOR MORE THAN 2 YEARS, 12% MORE THAN IN 2014.

WE SERVED 414 FAMILIES IN 2015, 14% MORE THAN IN 2014.

34% MORE TEENS ATTENDED IN 2015 THAN IN 2014.





# PROGRAMS

*with impact...*

*education and career*

## POWER HOUR & TUTORING

VOLUNTEERS PROVIDED OVER 300 HOURS OF SERVICE TO SUPPORT OUR YOUTH WITH PRIVATE TUTORING AND ASSISTANCE COMPLETING THEIR HOMEWORK.

## JUNIOR STAFF

A 6-WEEK JOB READINESS TRAINING THAT CULMINATES INTO THE OPPORTUNITY TO INTERVIEW FOR A PAID, JUNIOR STAFF POSITION AT THE CLUB. TWO JUNIOR STAFF WERE HIRED IN 2015 AND ARE THRIVING IN THEIR ROLES.

*the arts*

## ARTS & CRAFTS

A GROUP OF DEDICATED VOLUNTEERS TAUGHT YOUTH TO SEW FOR THE 15TH YEAR IN A ROW-PROJECTS INCLUDED CONSTRUCTING A QUILT AND MAKING MAGNETIC FABRIC PICTURE FRAMES.

## JUNIOR APPALACHIAN MUSICIANS

38 YOUTH LEARNED TO PLAY A STRING INSTRUMENT, FIDDLE, GUITAR, MANDOLIN OR BANJO FROM EXPERIENCED LOCAL MUSICIANS THROUGH OUR JUNIOR APPALACHIAN MUSICIANS (JAM) PROGRAM.

*character and leadership*

## EVOLVE

A CHARACTER AND LEADERSHIP TRANSITIONAL PROGRAM, FOR RISING 7TH GRADERS, DESIGNED TO HELP YOUTH DEVELOP OR ENHANCE LIFE SKILLS PRIOR TO TRANSITIONING TO THE CLUB'S TEEN CENTER. IN 2015, WE TRANSITIONED 55% OF OUR 7TH GRADE MEMBERS TO OUR TEEN CENTER.

## MENTORING

25 YOUTH RECEIVED ONE-ON-ONE MENTORING FROM A POSITIVE ADULT STAFF OR VOLUNTEER.



# PROGRAMS

*with impact...*

*health and wellness*

## HARVEST PROJECT

YOUTH HARVESTED 2,800 POUNDS OF PRODUCE FROM OUR ORGANIC VEGETABLE GARDEN THAT THEY CARED FOR THROUGHOUT THE YEAR.

## HEALTHY HABITS

YOUTH LEARNED HOW TO MAKE HEALTHY POP-TARTS, KALE CHIPS, BROCCOLI BITES AND MUCH MORE FROM PRODUCE HARVESTED FROM OUR GARDEN.

## P.E.A.K.

A UNITED WAY GRANT FUNDED PILOT PROGRAM TO PROMOTE HEALTHY LIFESTYLES AMONG FAMILIES-100% OF THE 9 FAMILIES WHO PARTICIPATED IMPROVED THEIR EATING HABITS AND INCREASED THE AMOUNT OF TIME THEY SPENT TOGETHER ENGAGING IN PHYSICAL ACTIVITY AS A FAMILY.

## RECYCLING CLUB

ONCE PER WEEK, YOUTH IN THE RECYCLING CLUB LEARNED ABOUT THE IMPORTANCE OF RECYCLING AND HELPED SORT ITEMS TO BE RECYCLED.

## S.M.A.R.T. GIRLS AND BOYS RUN

THE NUMBER OF BOYS PARTICIPATING IN THIS PROGRAM IN 2015 NEARLY TRIPLED FROM 2014 AND 13 VOLUNTEERS PROVIDED OVER 750 HOURS OF SERVICE TO THE SMART GIRLS & BOYS.

*sports, fitness & recreation*

## TRIPLE PLAY

70% OF MEMBERS PARTICIPATED IN AT LEAST 30 MINUTES OF ORGANIZED PHYSICAL ACTIVITY DAILY WHILE YOUTH ALSO HAD THE CHANCE TO JOIN FREE BASKETBALL AND BASEBALL CLINICS PROVIDED BY BREVARD COLLEGE ATHLETES THROUGHOUT THE YEAR.

## BADGES FOR BASEBALL

THROUGH THE CAL RIPKEN FOUNDATION, 4TH-7TH GRADERS LEARNED THE IMPORTANCE OF LEADERSHIP, INTEGRITY AND TEAMWORK THROUGH THE GAME OF BASEBALL.



# VOLUNTEER SPOTLIGHT

## IAN WEDDERSPOON



IAN WEDDERSPOON HAS BEEN VOLUNTEERING HIS TIME AND RESOURCES FOR 5 YEARS TO SERVE AS A TUTOR AT THE CLUB, GIVING ONE-ON-ONE SUPPORT TO MANY YOUTH TO ENSURE THEY ACHIEVE ACADEMIC SUCCESS.

*"I HAVE BEEN TUTORING AT THE CLUB SINCE 2011. I STARTED A READING PROGRAM LATE THAT SUMMER AFTER ROBERTA HALLINEN, BOARD MEMBER, REFERRED ME TO THE CLUB. I REALLY WANTED TO HELP STUDENTS WHO WERE STRUGGLING TO UNDERSTAND THEIR SUBJECTS. CURRENTLY, I AM TUTORING ONE-ON-ONE WITH TWO DIFFERENT STUDENTS. IT IS VERY REWARDING WHEN, AFTER MUCH EFFORT, A STUDENT GRASPS A CONCEPT."*

-IAN WEDDERSPOON, CLUB VOLUNTEER

WE ARE THANKFUL FOR THE MANY VOLUNTEERS WHO PROVIDED OVER 1,500 HOURS OF SERVICE INCLUDING IAN WEDDERSPOON, A LONG-TIME SUPPORTER OF THE CLUB.



"THE CLUB ALWAYS HELPS ME  
SUCCEED, IN ANYTHING THAT I  
DO."

-BRANDI C.

AGE 11

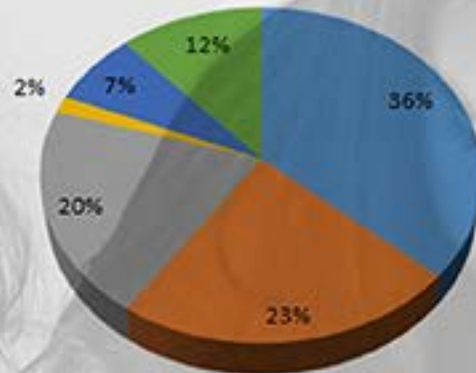
AT THE CLUB, WE MEET  
EVERY CHILD WHERE THEY  
ARE IN LIFE. WE OFFER  
VALUABLE PROGRAMING  
THAT GIVES CHILDREN  
OPPORTUNITIES THAT THEY  
MAY NOT RECEIVE OUTSIDE  
OUR DOORS.





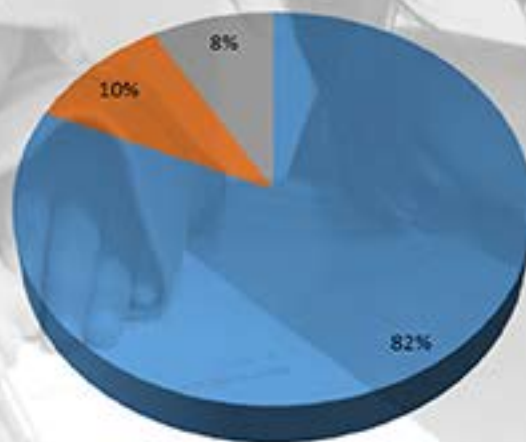
# 2015 FINANCIALS

## 2015 Sources of Income - \$851,411



■ CONTRIBUTIONS-\$310,574	■ GRANTS-\$195,750
■ SPECIAL EVENTS & FUNDRAISING-\$172,303	■ BUILDING RENTAL- \$13,395
■ PROGRAM FEES-\$60,748	■ INVESTMENT INCOME-\$98,642

## 2015 Expenses - \$801,699



■ PROGRAM SERVICES-\$ 654,621	■ MANAGEMENT & GENERAL- \$79,961	■ FUNDRAISING- \$67,117
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THE CINDY PLATT BOYS & GIRLS CLUB IS SUPPORTED FINANCIALLY BY INDIVIDUALS, BUSINESSES, FOUNDATIONS, AND GOVERNMENT FUNDS. DATA RETRIEVED FROM 2015 AUDIT PERFORMED BY CARLAND & ANDERSON, INC. BREVARD, NC.



# OUR GENEROUS DONORS

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# PARENT *testimonials*

"I THINK THE CLUB DOES A GREAT JOB WITH TEACHING MY KIDS LIFELONG SKILLS THAT ENRICH THEIR LIFE. GLAD THEY ARE A PART OF IT."

**95% of parents surveyed believe that the Club offers diverse programming that enriches their child's life.**

"I THINK THE CLUB IS AWESOME! WE ARE SO HAPPY WITH OUR EXPERIENCE AND WE REALLY COULD NOT ASK FOR MORE."

**100% of parents surveyed think that the staff at the Club are making a positive difference in the life of their child.**

"I THINK YOU DO A GREAT JOB AND OFFER A WONDERFUL PROGRAM TO THE KIDS OF OUR COUNTY!"

**97% of parents surveyed feel that their children are safe at the Club.**





The Cindy Platt  
**BOYS & GIRLS CLUB**  
OF TRANSYLVANIA COUNTY

## HOW YOU CAN HELP

### VOLUNTEER

CHANGE THE LIFE OF A CHILD TODAY BY BECOMING A CLUB VOLUNTEER. CONTACT THE CLUB TO LEARN ABOUT THE WAYS YOU CAN DONATE YOUR TIME TO OUR CLUB.

### IN-KIND GIFTS

DONATE ITEMS TO THE CLUB SUCH AS SCHOOL AND OFFICE SUPPLIES, BOOKS, ETC.

### DONATE

IT COSTS \$135 A MONTH TO SUPPORT ONE CLUB MEMBER.  
DONATE TODAY!

### ATTEND A SPECIAL EVENT

BE A GUEST AT ONE OF OUR MANY FUNDRAISERS THROUGHOUT THE YEAR. FOLLOW OUR CALENDAR OF EVENTS-[WWW.BGCTRANSYLVANIA.ORG](http://WWW.BGCTRANSYLVANIA.ORG).

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