



The Cindy Platt
BOYS & GIRLS CLUB
OF TRANSYLVANIA COUNTY

2016 IMPACT REPORT



Our Mission

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Who We Are

Since 1999, our organization has been committed to making a difference in the lives of school-aged youth, ages 5-18 years old. Through after-school and summer programs that focus on academic success, healthy lifestyles and good character and citizenship, we invest in youth-making a lifelong impact that shapes their futures and builds a sense of belonging and pride.

We Provide

Activities and opportunities for youth outside of school hours that they otherwise may not be exposed to.

One-on-one emotional and physical support through relationships with caring adults.

A joyful, fun community of support where youth can learn and feel empowered to reach their goals.

A safe environment for kids to join together with others from various socio-economic backgrounds thus breaking the cultural barriers of their home environments.



Club Information

School Year Cost: \$50

Summer Cost: \$150*

Members Served 678

* Cost per child is reduced for families with multiple children.

Club Supporters,

As you step through the front doors of our Club, as many of you have, you will find hundreds of kids enjoying a safe, vibrant place to explore and grow. On a daily basis, we help children navigate confidence and self-esteem issues, explore how they can cope with changes or circumstances at home, help them talk through their differences with their peers, give them hope for the future and provide comfort and security to be themselves.

In 2016, we continued to see growth for our Club. We opened our doors and hearts to nearly 700 children, serving more members and processing more social service referrals (those children in dire circumstances including homelessness, abuse, neglect, domestic violence, etc.) than ever in our history. We continue to focus on improving the quality of our programs by evaluating our success and as a result, we are seeing more development with our members. As you explore this report, I hope you are as inspired as I am to see the impact we are making through our year-round youth development programs.

Last fall, at a time when there was great political unrest in our society, we took an opportunity to teach youth about embracing differences and supporting one another. We launched a month-long initiative to help youth explore how to “Be a Friend.” Within their age groups, youth composed poems, designed posters, drew comic strips, etc. to reinforce the theme of friendship. All activities were guided by Club staff who nurtured conversations and lessons about healthy friendships. A group of fifth grade members made a poster with the slogan, “Good Friends... Hard to Find, Hard to Leave, Impossible to Forget.” Several months later, we empowered our youth to work collectively on unity projects - teaching them to embrace diversity and relate to one another in a respectful and kind way despite differences. The projects culminated into a representation of what the youth learned. The first graders compiled paintings into a mosaic showcasing what they believed represents good character and citizenship while several of our older groups chose to participate in community service projects at the Brian Center and animal shelter – giving them great exposure to some of the vital services in our community.

A growing team of dedicated staff and volunteers drive these intentional moments ensuring that in the midst of engaging and fun programs, we take advantage of opportunities to focus on the most important element of youth development – building safe, healthy relationships.

Thank you for believing in our mission and investing in our vision. You play a vital role in our efforts and we appreciate your generosity, servanthood, time and talents.

Let’s continue together to make the futures great for the youth in our county.

With Thanks,

Candice Walsh

Candice Walsh
Executive Director

2016 AT A GLANCE

Served 678

Transylvania County youth and nearly 500 households through our after school and summer programs, including over 100 non-Club members through our JAM (Junior Appalachian Musicians) and SMART Girls & Boys programs.

Served 122 teens

(7th - 12th grade), 20% more than 2015.

On average, 253 kids

attended the Club each day, 35% more than 2015.

Our highest daily

attendance was 281 members in 2016, which is 13% higher than any previous record attendance.

33 teens attended daily

over 106% more than 2015!

Provided 100

scholarships valued at \$15,000 for youth to attend our programs. The average household income of youth who received scholarships was less than \$16,000/year.

Provided 8,478 meals

and 30,045 snacks through our partnership with Transylvania County Nutrition Services.

Nearly 80 volunteers

provided over 800 hours of service within our programs.

Restructured our Program

Outcome areas to focus on three key outcomes:

1. Ensuring youth achieve academic success
2. Cultivating healthy lifestyles
3. Nurturing good character and citizenship

Launched

our next strategic plan which established a clear vision focused on lifelong impact - "We invest in the lives of youth - making a lifelong impact that shapes their futures and builds a sense of belonging and pride."

About the youth WE SERVED

56%

of those served received free or reduced lunch compared to the Transylvania County public school system 2016 average of 55%.

34%

of households served are single parent households

40%

of the children we serve live in households with annual household income less than \$30,000.

In a study released by our County Commissioners in 2015, a family of 4 with two working adults and two children living in Transylvania County must make \$14.00/hr, 40 hours/week to afford necessary expenses (food, childcare, housing, transportation, etc.) - nearly 80% of our Club families fall outside of this standard - making less than this standard of \$58,000/yr. per household. (State of the Young Child Report, www.transylvaniacounty.org/content/state-young-child-transylvania-county)

Of youth we served in 2016,

52% are girls

48% boys

75% are elementary students

25% middle and high school students

Ethnicity

OF OUR CLUB

Club

County

White

73%

93%

African American

8%

4%

Hispanic or Latino

7%

3%

Asian

1%

<1%

Two or more races

8%

1%

Other

3%

Outcomes/Accomplishments

Academic Success

With parental/guardian consent, we reviewed report cards for 81% of our members, 36% more than the previous school year. This effort helps us provide a targeted approach to ensuring the academic success of our members.

We saw a 17% increase in the number of youth who achieved honor roll, 33% increase in the number of teens who achieved honor roll and a 5% decrease in the number of teens who had below average grades.

Through a large in-kind donation from the Walking Classroom and some local community support, we welcomed the Walking Classroom as an addition to our Education program curriculum. This NC-based program is helping us combine our focus on healthy lifestyles with academic success, by providing an innovative approach to learning. Students listen to educational pre-loaded podcasts on an audio device while they walk. Our fourth and fifth graders participated in the program last school year. They learned from podcasts that cover a broad range of topics in Language Arts, Science, and Social Studies. The 20-minute walk is followed by a discussion time that our leaders and members have both come to enjoy.

Tutoring

7 tutors provided almost 250 hours of volunteer service to 12 youth; 58% of youth who received tutoring services improved their GPA during the first quarter of the 2016-2017 school year.

Healthy Lifestyles

Embarked on a new endeavor of entering teams into 3 local sports leagues.

12 members competed in the Transylvania County Little League on our Club team, the Orioles. The team put in over 21 hours of practice together, and participated in 12 regular season games as well as 2 games in the end of season tournament.

8 members competed on our Club flag football team, in the Transylvania Parks & Recreation Flag Football League, a pioneer program in the county. On average, our defense only gave up 7 points a game. The team went 6-0, undefeated.

16 total Club kids were selected to participate in the Transylvania Parks & Recreation basketball league. These kids were divided into two teams, the Heat and the Knicks, coached by Club staff.

Through collaborations with Brevard College, Brevard High

School, and the local Pickleball (USPA) organization, our Club hosted 5 free sports clinics for our members in 2016 including basketball, pickleball, volleyball, soccer, and baseball.

Youth harvested almost 1,500 pounds of produce from our Club's ¼ acre vegetable garden, most of which was given to Club families for free through our Club's Harvest Project program.

We hosted a garden family dinner in October 2016 prepared by 12 of our middle schoolers with the help of two professional chefs.

The menu highlighted produce from our fall 2016 garden. Over 100 members and their families attended this free dinner.

Expanded our garden science curriculum to include an indoor observation beehive and fish tank to raise trout. A bee and trout club was also created out of these initiatives. These additions provide depth and variety to our programming and help youth to be aware of and care about how all creatures in an ecosystem interact and affect each other.

Provided 16 guided hiking trips for youth to our local state and national forests.

Good Character & Citizenship

Our mentor program has grown by 65% since 2015. During the second quarter, 47% of mentees who received services for antisocial behavior reflected a positive change, 20% of those who face challenges with family problems experienced improvement within their family and 56% of those mentees who receive support to nurture social competence showed growth in this area. Mentors meet with their mentee (Club member) at the Club twice per month for an hour each session.

For the first time in our Club history, our Teen Services Director empowered our high school members, aged 14-18, to form a Keystone Club in fall 2016. This BGCA evidence-based service Club equips teens to organize and implement activities within the Club and community that foster academic success, career preparation and community service. Their first community service project culminated in a breakfast serving those in our community who are in service (Law Enforcement, EMS, Firefighters) this March.

Our middle school members, aged 11-13, continue to lead Torch Club – a service Club focused on implementing programs in four key areas: service to Club and community, education, health and fitness, and social recreation. This club led a diaper drive earlier this Spring to benefit a Young Life ministry for teen moms that meets in our Club after hours.

Our Junior staff job readiness program has grown from employing 2 staff per year to 7 employed in 2016. Participation in our Junior staff program has more than doubled since 2014.





Serving teens

IN OUR COUNTY

We are expanding!

When the Cindy Platt Boys & Girls Club first began in 1999 in the Mary C. Jenkins Community Center, we were serving less than 50 youth per day. Now, some 18 years later in our 25,000-square foot facility, we are striving to meet the demand in front of us for affordable youth development programs. Our teen participation has continued to increase along with our overall participation. Though Clubs across the U.S. are seeing a decline in teen participation, in 2015, we served 34% more teens than the previous year and an additional 20% in 2016. Our teen average daily attendance in 2016 was 106% higher than 2015. Our efforts to build a sustainable youth development program that is effective and valuable for all age groups, including teens, has led our Club to a great problem – the need for more space.

The exciting part - this fall, we will relocate our high school teen members to an offsite location. Owned by Transylvania Baptist Association, the Light & Hope Building, at the corner of Cashier's Valley and Nicholson Creek Rd, will become our new high school teen center. The current teen center within our Club will be designated for our middle school members, serving 7th and 8th grade members.

Benefits of establishing this off-site building as our high school teen center include the following:

- Proximity to the Club and Brevard High School.
 - The 3,900+ square foot space allows room for growth, as we continue to retain our teens, and helps to differentiate and separate programming for middle and high school members, girls and boys, and/or smaller programs when needed – something difficult in our current space.
 - Outdoor space where we can continue our garden science, nutrition education, and physical fitness programs.
 - Ability for our teens to serve the local community near the building through community service projects and produce harvested from the garden.
 - Year-round availability – we will continue to operate an 8-week summer program for our high school members at this location in addition to the afterschool program.
 - Low rental cost ensures sustainability and affordability.
- Art supplies (Paint Brushes, paint, canvas, gift cards to Hobby Lobby or Michael's)
 - Chromebooks
 - Cleaning supplies (broom, dust mop, mop bucket and mop, toilet paper, paper towels, etc.)
 - Eno Hammocks & Straps
 - Extension cords and surge protectors
 - Garden program supplies
 - Gift cards to Walmart, Target, Amazon and Lowe's
 - Kitchen/nutrition program supplies (blender, mixing bowls, Keurig, coffee cups, etc.)
 - Laptop for our central check in/out system (must have a Window's Operating system)
 - Large bulletin/cork board
 - School supplies (pencils, pens, highlighters, staplers, hole-punch, notebooks, etc.)
 - Sports equipment (basketballs, kickballs, etc. and a locked storage bin for outdoors)
 - Trash cans (indoor and outdoor with lids)
 - Used furniture (couches, chairs, bar stools, small office desks, modern lamps, outdoor seating, picnic tables etc.)
 - Vacuum

Support this expansion

by providing some items on our wish list!

- Age appropriate books for library

Mountain Song Festival

mountainsongfestival.com



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Marco Trattoria
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Camptown Construction
George Magrill
Susan Stamey

Thank you to the
Transylvania Times
for their support
publicizing this
event each year.

Gra•vy Something additional or unexpected
that is pleasing or valuable



gra•vy

A program of the
Cindy Platt Boys & Girls Club
of Transylvania County



gra•vy

On Main Street in Brevard is a quaint little shop named Gra•vy. The creative fundraising concept of Cindy Platt and friends, Gra•vy opened its doors for business in 2005 as an artisan retail market benefitting The Cindy Platt Boys & Girls Club of Transylvania County. The forty plus vendors making up the Gra•vy family fill every nook and cranny with delightful treasures.

Through maintaining a presence within the heart of Brevard, Gra•vy is consistently raising awareness of the Club.

At Gra•vy, you can find the following treasures

- Bella Cot'n pajamas
- Dog collars and dog duvets

- Children's clothes and stuffed animals
- Jewelry
- Local artwork - paintings, pottery and watercolor
- Mountain Song tee shirts
- Ornaments
- Peanut brittle, granola and "Steve's biscuits"
- RADA cutlery
- Solemate socks, soaps and scarves
- Wood-turned bowls, pepper mills
- Yard art and spinners

Each Tuesday, volunteers donate their time to manage the store - allowing the Gra•vy staff a day off.

These dedicated volunteers have logged over 5,700 volunteer hours of service since Gra•vy's inception!

Stop in Gra•vy to find your next delightful treasure or the perfect gift for a friend!

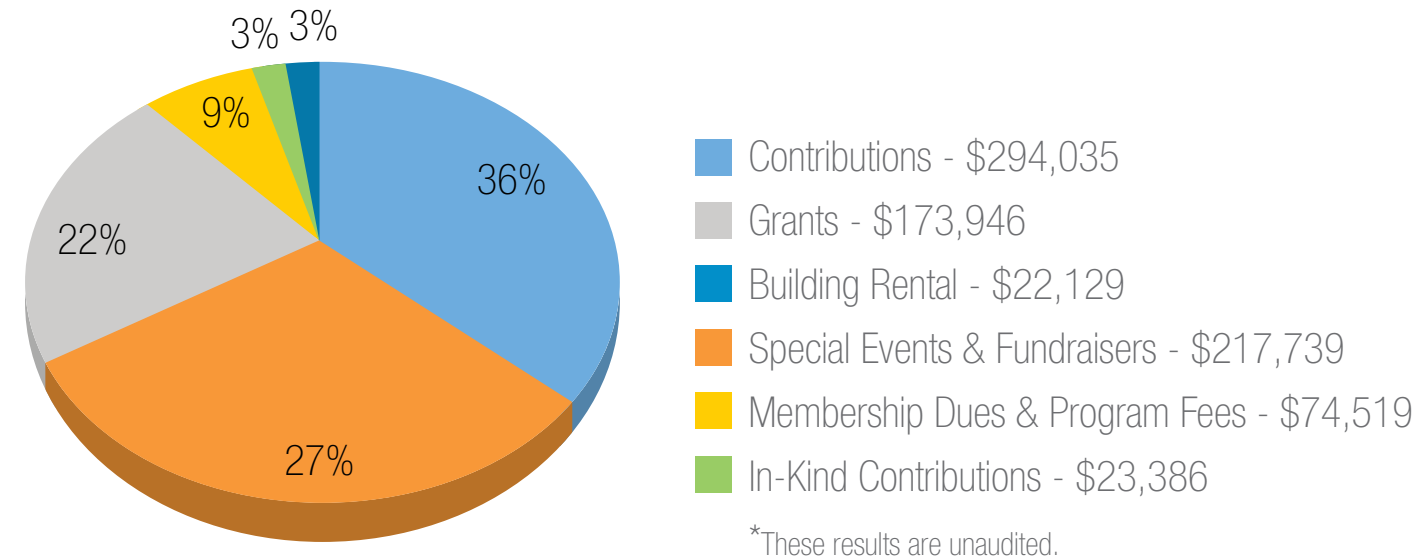
Hours of Operation
Monday - Saturday:
10:00am - 5:00pm
Sunday: 1:00pm - 5:00pm

<https://www.facebook.com/Gravy-139490979824487/>

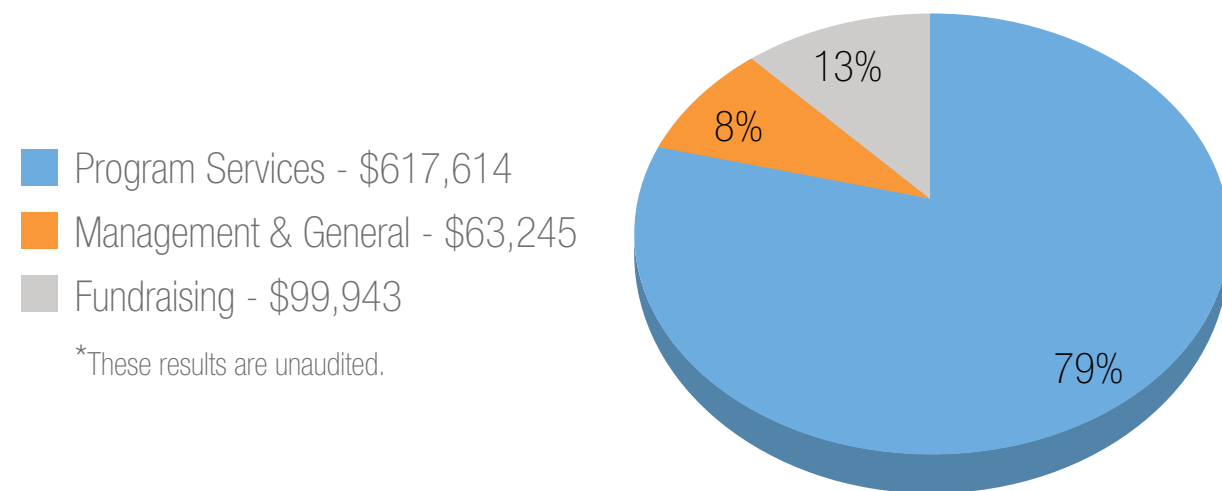
gra•vy
17 West Main Street
Brevard, NC 28712
828-862-4900

2016 Financials

2016 Operating Income - \$805,754

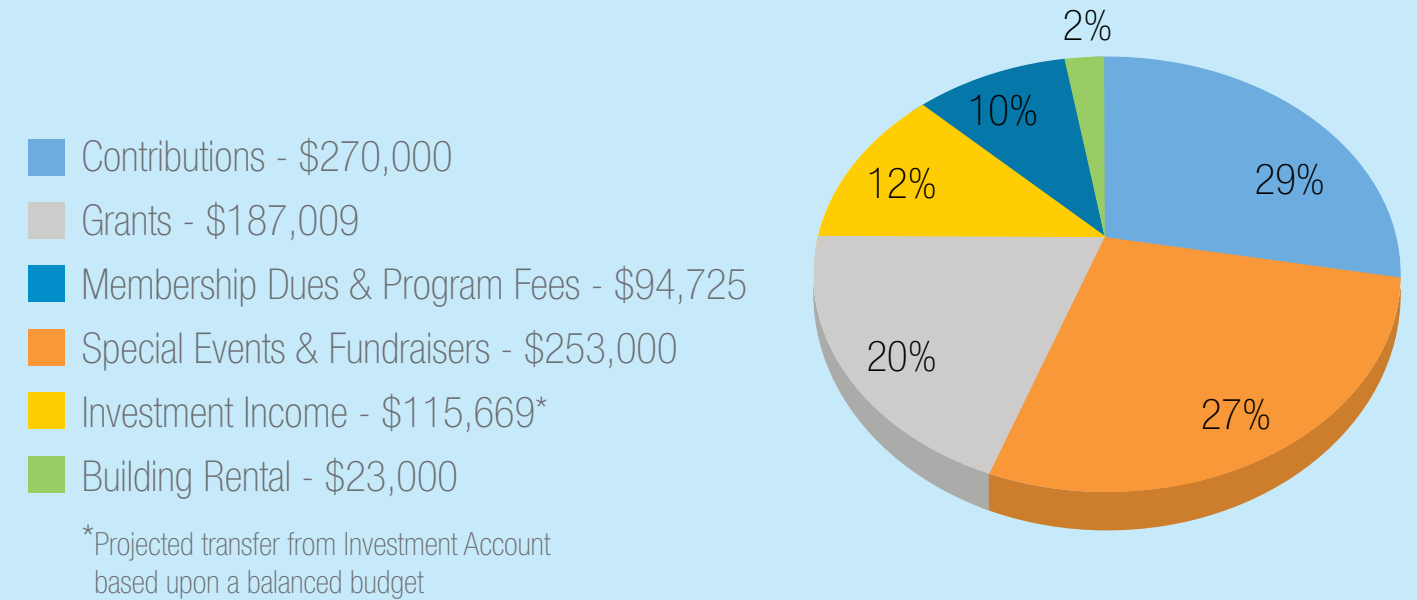


2016 Operating Expenses - \$780,802

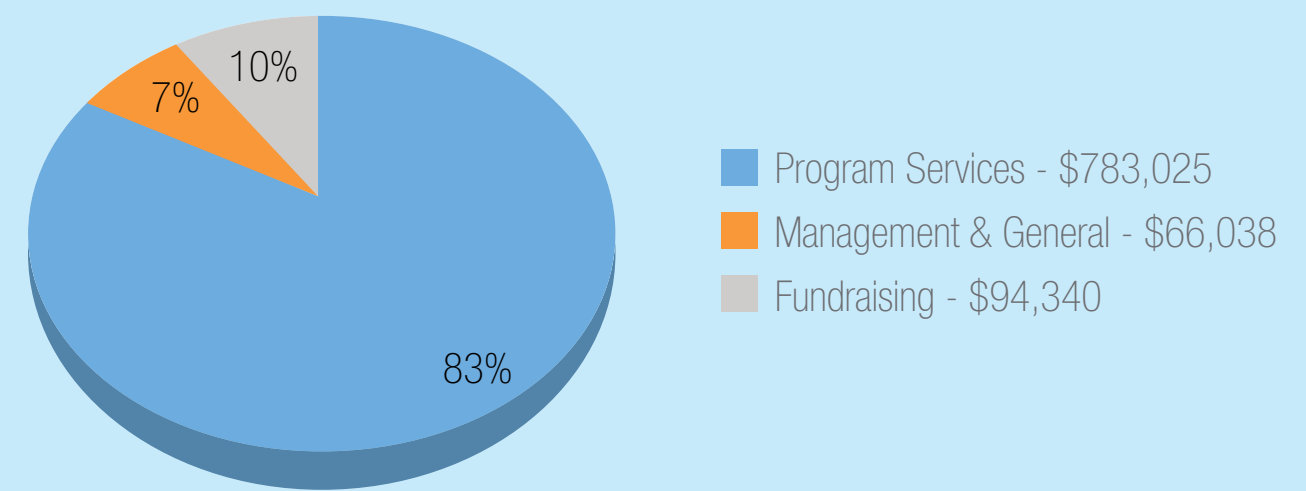


2017 Budgeted

2017 Budgeted Operating Income - \$943,403



2017 Budgeted Operating Expenses - \$943,403



Our Generous Donors

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 Cedar Mountain Cafe

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 Charlie Landreth & Andi Williams
 Dee & Pat Childress
 Jack & Mary Scott Christfield
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 Norma & Lyndon Clayton
 William Clement
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 Elizabeth Best

SMART Kids

“My son’s participation in SMART Kids at the Cindy Platt Boys and Girls Club has been transformative for him. Prior to the program, my son struggled with task persistence and frustration tolerance. Meeting weekly to learn healthy habits and skills while training for a goal (a 5K race) in a group of similarly motivated peers has been so positive to watch. Though his race was probably the most challenging thing he has ever done in his life, the resiliency he demonstrated by finishing is a testament to the impact SMART Kids has on children.”

- Nathan Duncan
 father of Roan Duncan (K)

Mentor Program

"Mentoring a child at our Club is a rewarding and fulfilling experience for both child and adult. A mentor might start off expecting only to give of themselves, but you soon realize you are also a receiver of appreciation, joy, and laughter. It's a fantastic way to make a difference for a child, and you. My mentee, Noah, and I have become good buddies. He has taught me much about what it's like to be a young teen today. He makes me smile, and I only hope I do the same for him."

- Cary Hitchcock

Past Board President,
Club mentor and SMART
Boys volunteer coach

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Judy Biddle
Pam Bingham
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Anne Spencer
Robert Spencer
Kathryn Spotts
Brian & Katie Spotts
Stephanie Alina St. Louis

Healthy Habits

"Our family LOVES the Healthy Habits program offered at the Boys and Girls Club. My son Tanner loves learning new recipes and then trying to recreate them at home. My son Chase only tries new vegetables in this class. He tried kale for the first time and is now obsessed. He thinks kale chips are better than popcorn. My daughter, Hailie, enjoys knowing where food comes from and how to make a meal out of what is harvested from the garden at the Club. As a mom, this fills my heart with so much joy because without the garden, healthy habits, or harvest project my kids would not have the opportunity to learn start to finish where fresh fruits and vegetables come from and why they are so important to our health."
-Carrie Prado, mother of Haile Cardenas, Tanner and Chase Prado (grades 7,5,3)

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United Way Of Transylvania County
Zander Insurance Company



Support our Club

With one of our upcoming special events or fundraisers.

For more information about any of these events, please visit <http://www.bgctransylvania.org/calendar-of-events/>

Giving Tuesday - Tuesday, November 28 - after Black Friday and Cyber Monday, Giving Tuesday is a day for you to focus your giving towards impacting the lives of Transylvania county youth. Prepare to make your donation online on this day with it being matched!

Tail Chaser - March 31st, 2018 - this 2nd annual event features a 250K dual sport/adventure ride starting and finishing near Brevard. Save the date to participate or volunteer!

Additional Support Opportunities

- 1- Support our annual campaign with a one-time or recurring donation.
Visit www.bgctransylvania.org to donate today!
- 2- Volunteer: Contact us to discuss your volunteer interests and our needs.
- 3- Provide in-kind items - office, school or recreation supplies
- 4- Consider a planned gift - whether you are planning long-term or looking to make a gift from your investments before year-end, consider how your giving could impact our Club.




The Cindy Platt
BOYS & GIRLS CLUB
 OF TRANSYLVANIA COUNTY
 bgctransylvania.org | facebook.com/BGCTransylvania
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 828.885.7800

